

Message Text

UNCLASSIFIED

PAGE 01 STATE 164160

61

ORIGIN COME-00

INFO OCT-01 EUR-06 ISO-00 EB-05 RSC-01 /013 R

66653

DRAFTED BY COM/BIC/OIM/GAKEMP:MEC

APPROVED BY EB/OCA/REP:LAKLIEFORTH

COM/BIC/OIM/EMBELDEN

EB/OCA/BR:JMCLAUGHLIN

EUR/NE:MR. FLOYD

----- 029103

R 291726Z JUL 74

FM SECSTATE WASHDC

TO AMEMBASSY LONDON

UNCLAS STATE 164160

E.O. 11652: N/A

TAGS: BEXP,UK

SUBJECT: FY '75 EVENT SCHEDULE

REF: LONDON 9148

1. AS PARTICIPANT RECRUITMENT FOR DECEMBER WOMEN'S OUTERWEAR APPAREL JEEP ALREADY UNDERWAY AND 5 PAS AND 3 VERBALS RECEIVED, OIM RELUCTANT TO DELAY SHOW DATES UNTIL MARCH. IF POST OF STRONG OPINION DECEMBER PROMOTION IMPRACTICABLE BECAUSE OF XMAS SALES, OIM SUGGESTS POST POLL KEY END-USERS AND SALES AGENTS TO DETERMINE IF THEY WILL SUPPORT A DECEMBER JEEP PROMOTION.

2. OIM CONCURS POST RECOMMENDATION DROP BUILDING CONSTRUCTION MATERIALS MARCH TC SHOW FOR REASONS CITED REFERENCE WIRE, BUT DO NOT AGREE REPLACE WITH PACKAGING MACHINERY AND MATERIALS EXHIBITION BECAUSE OF SERIOUS CONFLICTS TEHRAN, VENEZUELA AND BRAZIL. OIM NOW SCHEDULING ELECTRONIC PRODUCTION AND TEST EQUIPMENT APRIL 15-18, 1975 AS TANDEM PROMOTION WITH STOCKHOLM TRADE CENTER APRIL 7-10, AND RESCHEDULING TELECOMMUNICATIONS SYSTEMS AND EQUIPMENT FROM APRIL TO MAY.

UNCLASSIFIED

UNCLASSIFIED

PAGE 02 STATE 164160

3. OIM EVALUATING POST'S RECOMMENDED MAY JEEP THEMES AND WILL

ADVISE LATER IF WE CONCUR.

4. FOR BUDGETARY REASON U.K. CATALOG SHOW FY '75 CANCELLED.
CONSEQUENTLY, OIM UNABLE AGREE TO SUGGESTED INTERNATIONAL
OCEANOLOGICAL EQUIPMENT AND SERVICE EXHIBITION CATALOG SHOW
BRIGHTON MARCH 17-21.

5. REVISED TRADE CENTER EVENT SCHEDULE SECOND HALF FY '75
IS AS FOLLOWS:

JANUARY:	ELECTRONIC COMPONENTS
FEBRUARY:	AUTOMATED BUSINESS SYSTEMS
MARCH:	BETWEEN SHOW PROMOTIONS
APRIL 15-18:	ELECTRONIC PRODUCTION AND TEST EQUIPMENT
APRIL:	INSTRUMENTS AND EQUIPMENT FOR ELECTRICAL POWER GENERATION JEEP
MAY:	TELECOMMUNICATIONS SYSTEMS AND EQUIPMENT
JUNE:	COMMERCIAL AND INDUSTRIAL SECURITY EQUIPMENT

6. POST REQUESTED TO ADVISE FIRM SHOW DATES ASAP.
INGERSOL

UNCLASSIFIED

NNN

Message Attributes

Automatic Decaptioning: X
Capture Date: 01 JAN 1994
Channel Indicators: n/a
Current Classification: UNCLASSIFIED
Concepts: n/a
Control Number: n/a
Copy: SINGLE
Draft Date: 29 JUL 1974
Decaption Date: 01 JAN 1960
Decaption Note:
Disposition Action: n/a
Disposition Approved on Date:
Disposition Authority: n/a
Disposition Case Number: n/a
Disposition Comment:
Disposition Date: 01 JAN 1960
Disposition Event:
Disposition History: n/a
Disposition Reason:
Disposition Remarks:
Document Number: 1974STATE164160
Document Source: CORE
Document Unique ID: 00
Drafter: MEC
Enclosure: n/a
Executive Order: N/A
Errors: N/A
Film Number: D740206-0028
From: STATE
Handling Restrictions: n/a
Image Path:
ISecure: 1
Legacy Key: link1974/newtext/t1974079/aaaaahgb.tel
Line Count: 82
Locator: TEXT ON-LINE, ON MICROFILM
Office: ORIGIN COME
Original Classification: UNCLASSIFIED
Original Handling Restrictions: n/a
Original Previous Classification: n/a
Original Previous Handling Restrictions: n/a
Page Count: 2
Previous Channel Indicators: n/a
Previous Classification: n/a
Previous Handling Restrictions: n/a
Reference: LONDON 9148
Review Action: RELEASED, APPROVED
Review Authority: shawdg
Review Comment: n/a
Review Content Flags:
Review Date: 04 OCT 2002
Review Event:
Review Exemptions: n/a
Review History: RELEASED <04 OCT 2002 by ThomasVJ>; APPROVED <27 JAN 2003 by shawdg>
Review Markings:

Declassified/Released
US Department of State
EO Systematic Review
30 JUN 2005

Review Media Identifier:
Review Referrals: n/a
Review Release Date: n/a
Review Release Event: n/a
Review Transfer Date:
Review Withdrawn Fields: n/a
Secure: OPEN
Status: NATIVE
Subject: FY '75 EVENT SCHEDULE
TAGS: BEXP, UK
To: LONDON
Type: TE
Markings: Declassified/Released US Department of State EO Systematic Review 30 JUN 2005